



CHENGDU 2021

FISU
WORLD
UNIVERSITY
GAMES
SUMMER

28 JULY - 8 AUGUST 2023

WATCH THE PROMO VIDEO: <https://youtu.be/V7lPfmPlqyk>

CHENGDU 2021 FISU GAMES

in a few figures

Countries participating

100+

Number of athletes

10,000

Athletes age

18-25

Sports

18

Number of medal events

269


Hours of broadcast coverage

366



WORLD
UNIVERSITY
GAMES

**THE SECOND LARGEST
MULTI-SPORT EVENT
AFTER THE OLYMPIC
GAMES**

An aerial, high-angle photograph of a large stadium filled with spectators. In the center, a group of athletes in white uniforms is lined up on the field. The stadium's seating is densely packed, and the overall atmosphere is that of a major sporting event.

**FISU - the International University Sports Federation -
founded in 1959 and has organised over 60 Summer
and Winter World University Games around the
globe.**

Be part of a unique opportunity to showcase the best of international college sport with access to high-quality broadcast footage of the FISU World University Games, the only international multi-sport event for student-athletes.

Witness greatness in the making as these young promising athletes follow in the footsteps of Olympic legends who competed for gold on the same international stage early-on in their sporting careers.

This celebration of mind and body is a way to promote elite sport as a form of entertainment, while also inspiring young generations as to the possibilities that a university career can offer.

With over 10,000 participants from all five continents, this is a truly global celebration of sports excellence, camaraderie, and cultural exchange.



TV & DIGITAL PRODUCTS

Live TV feed	TV ready content	Digital live feed	Digital live clipping
<ul style="list-style-type: none">• SRT & Satellite*• 1080i, 50fps, 23Mbps• 366 hours (approx.)• 18 sports• Round robins, semi-finals, and finals• Audio with and without English commentary mix	<ul style="list-style-type: none">• Near-live clipping of broadcast footage• Full replays• Free 24-minute highlights of each medal session – with and without English commentary• Free video clips for social media, news, and interviews	<ul style="list-style-type: none">• RTMP• 1080p, 50fps, 10Mbps• Same content as TV feed, but lower quality for online delivery• Audio only with English commentary mix	<ul style="list-style-type: none">• Access to FISU's Grabyo account for live clipping of the digital live feed

*Satellite feeds are only provided on request and technical costs for this delivery method are borne by the Rights Holder.

LIVE BROADCAST HOURS

Round robins, semi-finals, and finals of the
Chengdu 2021 FISU Games

Examples of the latest broadcast footage from Lake Placid 2023
Placid 2023 FISU World University Games :

- Broadcast footage - <https://youtu.be/G79yuToVjFY>
- TV interviews - <https://youtu.be/jt7d5LskWg>

Please contact us for pricing information, delivery,
scheduling, and any other questions you may have.

Sport	Broadcast hours (approx.)
Archery (ARC)	12
Artistic Gymnastics (GAR)	64.5
Athletics (ATH)	29.5
Badminton (BDM)	31
Basketball (BKB)	13.5
Diving (DIV)	17
Fencing (FEN)	23.5
Rhythmic Gymnastics (GRY)	17
Judo (JUD)	8
Swimming (SWM)	16
Table Tennis (TTE)	15
Taekwondo (TKW)	30
Tennis (TEN)	25
Volleyball (VVO)	13
Water Polo (WPO)	12
Rowing (ROW)	7
Shooting Sport (SHO)	18
Wushu (WSU)	13.5
Total:	365.5



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