2025, the largest international multisport event after the Olympic and Paralympic Games, the FISU World University Games, will take place in the Rhine-Ruhr region. With more than ten million inhabitants and a unique combination of sports, business, culture and science, the Rhine-Ruhr region is one of the most exciting and dynamic regions in Germany. For reasons of sustainability alone, the FISU World University Games 2025 will be held decentrally in Bochum, Duisburg, Düsseldorf, Essen and Mülheim a. d. Ruhr with around 10,000 participants.

We want to create a milestone for a creative, innovative and sustainable sports event for the benefit of sports and society. If you are familiar with the opportunities and risks of large sporting events and know the processes required for planning, organizing, implementing and handling complex large-scale events; if you move confidently in different environments, enjoy working with a young, educated and dynamic target group and love great challenges, then apply as soon as possible as Communications Manager (f/m/d)

of the Local Organizing Committee
of the Rhine-Ruhr 2025 FISU World University Games.

Full time / temporary

The communication functional area is responsible for planning and managing communications activities and tools (social media, official website, promotional materials, videos, press releases and press conferences, etc.), to promote the image of the FISU World University Games and its stakeholders, and to engage and inspire the population of the host city and the world with the FISU World University Games spirit and values.

Bridging the Organising Committee with various external parties and the public, the Communication function defines the public perception of the Rhine-Ruhr 2025 FISU
World University Games. The function also supports other areas in providing support in their programmes and activities.

You can expect:

In your role you will support the Chief Operating Officer in the area of communication by:

- developing, directing and executing the communications strategy and related plans to engage the public on a local, national and international level
- Creating relationship with media across editorial platforms, working cross functional with relevant teams on a broad range of programmes and campaigns.
- Developing, writing and editing messages, press releases, press materials and social media material to promote Rhine-Ruhr 2025
- Collaborating with a broad range of stakeholders and commercial partners to align communications and promote Rhine-Ruhr 2025
- Developing and executing communications platforms that promote Rhine-Ruhr 2025 using both proven tactics and “out of box thinking” to achieve our public engagement goals and to reach beyond traditional media
- Developing messages and create storytelling opportunities to position Rhine-Ruhr 2025 in line with the organizational strategy
- Building relationships with stakeholder and partners’ communications counterparts to build a strong network to deliver the Rhine-Ruhr 2025 messages
- Supporting the execution of key events
- Supporting crisis communications and issues management as needed

We expect:

- Completed studies in the field of marketing, communication or journalism or a comparable qualification
- Experience in the field of strategic communications, public relations, journalism and social media
- Great understanding of what makes news, what engages audiences and how organizations build positioning and long-term narratives
- Ability to build and maintain successful relationships with external and internal clients
- Passion for storytelling and a flair for exciting, target group-oriented content
- Exceptional written and oral communications skills (English and German) with clear, concise and impactful storytelling abilities
- Knowledge in the media landscape and preferably also sports business industry with insights and experience across news and preferably sports
- Optimistic and collaborative multi-tasker who can manage a dynamic environment with numerous critical stakeholders simultaneously
- Ability to quickly, calmly and accurately address questions and concerns under pressure
- Innovative spirit, commitment and enthusiasm for Rhine-Ruhr 2025
- Confident handling of MS Office, other communication tools
Please send your detailed application with your salary requirements and the usual documents documenting your career to date **exclusively in digital form by e-mail** (maximum file size 5 MB), stating your earliest possible starting date and the subject "Brand, identity and Look Manager" by no later than **10.04.2022** (documents received):

**Rhine-Ruhr 2025 FISU Games gGmbH**  
Stefan Kürten  
Theodorstr. 105,  
40472 Düsseldorf  
Email: application@rhineruhr2025.com

The implementing company strives to specifically promote women for management positions. Therefore, women are strongly encouraged to apply.

Please note that threats to confidentiality and unauthorized access by third parties cannot be ruled out when communicating via unencrypted e-mail.

If you have any technical questions, please contact the Managing Director of Rhine-Ruhr 2025 FISU Games gGmbH, Mr. Stefan Kürten at application@rhineruhr2025.com.