

In 2025 the 2<sup>nd</sup> largest multi-sports event in the world, the World University Games, will be held in Germany, Rhine-Ruhr, the most vibrant region with more than 10 million inhabitants, the centre where industry, culture and science meet. To fulfil criteria of sustainability, the event with about 10.000 participants is held in 5 cities at 21 venues in Bochum, Duisburg, Düsseldorf, Essen and Mülheim a. d. Ruhr. The Local Organizing Committee (LOC) is looking for someone who wants to help write sports history and shape sports development in a decisive position.

We want to create a milestone to host a creative, innovative and sustainable event to the benefit of the athletes and the public, supported by all stakeholders. If you can inspire people and institutions and win them over for active support; if you are familiar with the opportunities and risks of major sporting events and know the processes required for planning, organizing, implementing and handling complex major events in the areas of marketing and communications; if you move confidently in different environments, enjoy a young, educated and dynamic target group and love big challenges, if you are experienced in leading a large team, then apply as

### Chief Operations Officer / COO (f/m/d)

for Local Organizing Committee (LOC) of the

Rhine-Ruhr 2025 FISU World University Games.

Full-time / limited contract until June 2026

#### Your duties will include:

- Internal and external representation of the Local Organization Committee
- Responsibility in the management team for the smooth staging of the entire event
- Development and successful implementation of an organizational strategy which will ensure the smooth planning, organization, and staging of the Rhine-Ruhr 2025 FISU World University Games
- Managing and strategically leading the areas of:
  - Games Operations
  - Media and Broadcasting Operations
  - Non-Sport Events
  - Communication and Marketing
  - Constituent Services

- Hiring and managing of external service providers and partners, sponsors and generation of third-party funds appropriate to the event for the realization of event objectives, including via side events
- Human resources and budget responsibility

### We expect from you:

- A degree in Economics, Event and/or Sport Management or a comparable qualification,
- Several years' experience in a leading position and knowledge of the event market,
- Several years of management experience with staff and budget responsibility
- Communication and negotiating skills (including in English at business level),
- Experience in the planning and staging of major events, preferably in sports
- Management skills, power of persuasion and assertiveness
- Strong networking skills and intercultural competence,
- Openness regarding digitalization and experience with digital marketing strategies, high social media affinity
- Communication and negotiating skills (including in English and German at business level)

### You can expect:

- Responsibility in the executive management team for smooth staging of the entire event
- Shaping of a unique event.
- Management responsibility in a dynamic, growing team.
- Responsibility for the targeted market analysis and identification of marketing potentials in connection with the realization of a multi-sport event of this magnitude,
- Development and implementation of marketing, PR - concept, sponsoring concept in connection with the unit level (incl. int. marketing strategies)
- High degree of creative flexibility and responsibility

Please send your detailed application with your salary expectations and the usual documents documenting your career to date exclusively in digital form by e-mail (maximum file size 5 MB), stating your earliest possible starting date and the subject "COO", by December 9<sup>th</sup>, 2021 (date of receipt of documents) at the latest to:

**Rhine-Ruhr 2025 FISU Games gGmbH**  
**Mr. Stefan Kürten**  
**Max-Planck-Str. 2,**  
**64807 Dieburg**  
**E-Mail:** [bewerbung@rhineruhr2025.com](mailto:bewerbung@rhineruhr2025.com)

The Organizing Committee strives to specifically promote women for management positions. Therefore, women are strongly encouraged to apply.

Please note that threats to confidentiality and unauthorized access by third parties cannot be ruled out when communicating by unencrypted e-mail.

If you have any technical questions, please contact the Managing Director of the Rhine-Ruhr 2025 FISU Games gGmbH, Mr. Stefan Kürten, or the Chairman of the Board of the sole shareholder adh, Mr. Jörg Förster, at [bewerbung@rhineruhr2025.com](mailto:bewerbung@rhineruhr2025.com).