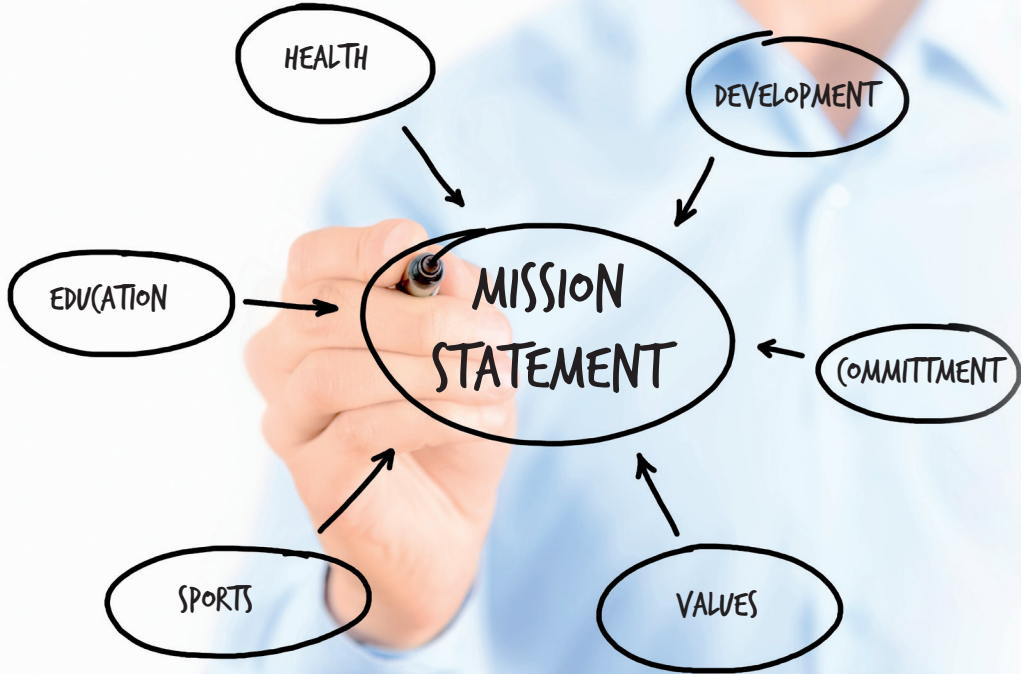


german
university sports federation



**DIVERSITY
MOVES US!**

adh.de



Over 200 universities and universities of applied sciences with their approximately 2.5 million students and 550,000 employees are members of the Allgemeiner Deutscher Hochschulsportverband (adh), the German University Sports Federation (adh).

In order to create a reliable framework for strategic alignment and action at all levels of the federation and the local university sports facilities, adh developed a guiding principle in a broadly based structural process in 2013. Thanks to the comprehensive assistance and intense involvement of the adh membership, the guiding principle provides orientation internally and externally, demonstrates profile, and paves the way for the future.

Now it is up to us to bring the guiding principle to life and stand up for our ideals in adh and in university sports.



The German University Sports Federation (adh) is the umbrella organization for its member universities and their sports facilities. It represents their interests and is committed to the development of university sports.

As adh, we operate at the interface between sports and education. In fulfilling our tasks, we consider socio-political contexts and take a stand. We actively participate in organized sports on both national and international levels.

The promotion of sports at universities is legally established.

University sports primarily caters to the members of the universities and contributes to the quality of life and identity formation. It is characterized by a comprehensive understanding of sports and physical activity. Educational and learning opportunities are inherent in university sports offerings.

University sports is an indispensable part of university life.



At adh, we embody a democratic understanding. We place great emphasis on constructive discussion culture and transparent decision-making processes. We make decisions together and represent them loyally both internally and externally.

We advocate for manipulation-free sports and actively promote awareness of fair play.

Our actions are guided by economic, ecological, and social sustainability, and we aim to serve as a role model for other sports organizations.

Active student participation and the diversity within adh distinguish us. We nurture and preserve this under the principle of equal opportunities.

Respectful and supportive interactions with one another and mutual appreciation are especially important to us.

Our values shape our actions at all times.



The sports and physical activity culture in university sports motivates regular participation in sports and enhances social life at the university. We see sports as an element to maintain and improve personal well-being, health, and overall performance, as well as for personal development.

Competitive sports takes place in various forms within adh. In addition to athletic competition, the identification with one's own university and the aspect of encounter are prioritized.

The German University Championships (DHM) is our central competitive format. Moreover, we facilitate participation in international competitions and send student national teams to FISU World University Championships and Games, as well as FISU University World Cups.

The compatibility of studies and elite sports must be possible. We contribute to the successful implementation of a dual career.

University sports enriches the sports landscape.



At adh, we develop practice-oriented educational programs that provide knowledge and social skills on a broad and forward-looking basis.

Our educational and networking efforts make a significant contribution to the qualification of volunteers as well as full-time and part-time university sports staff.

University sports offers numerous informal educational and learning opportunities. As part of the formal educational offerings of the university, it also enables the acquisition of recognized academic credits.

University sports enriches the educational landscape.



TRAINER
IN

At adh, we are committed to strengthening the health resources and potentials of all university members. This is primarily achieved through offers related to movement-based health promotion and the implementation of health-promoting structures.

University sports makes a significant contribution to holistic health competence and to a healthy lifestyle within the university environment.

University sports also promotes the health of all university members.

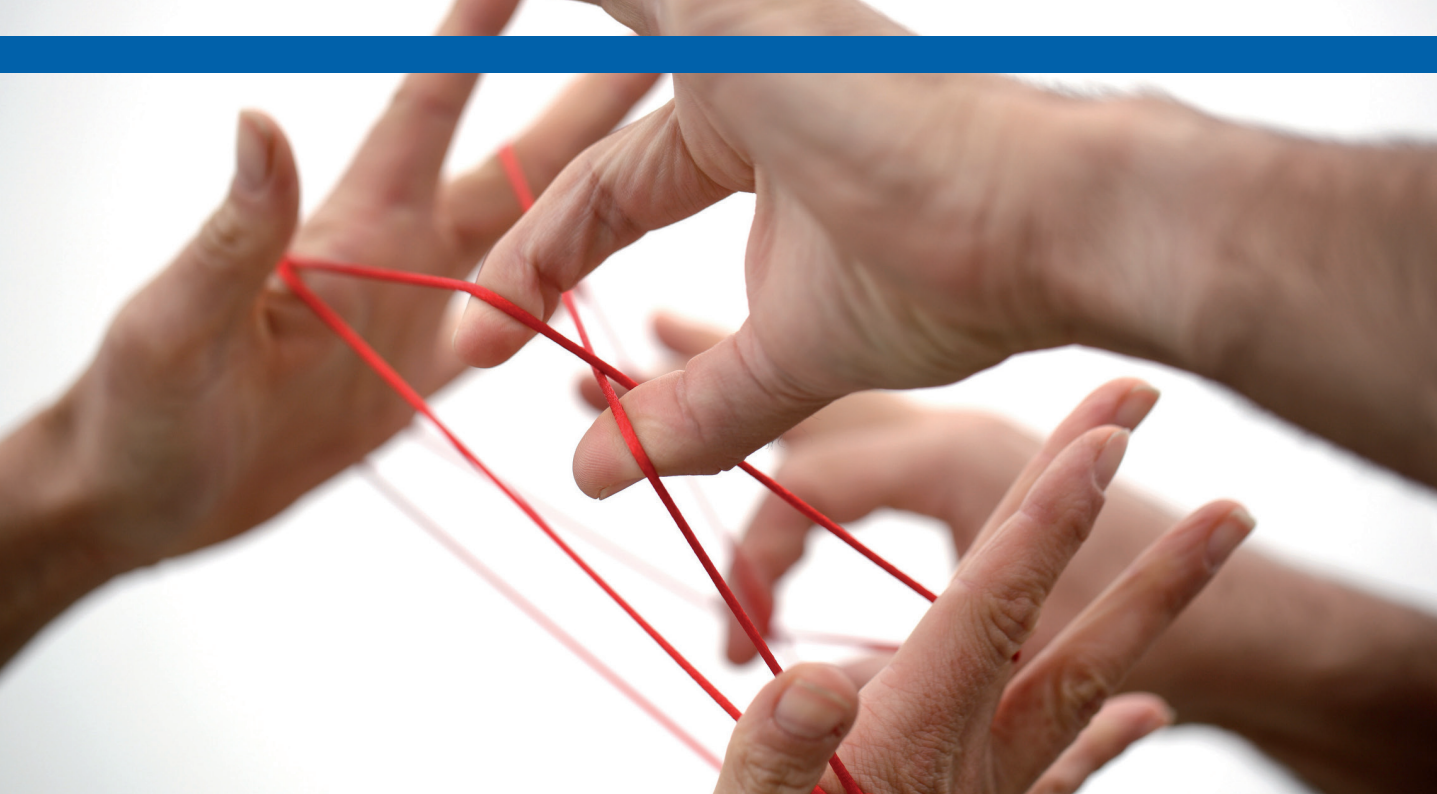


Students and employees of member universities jointly represent their interests. This leads to special requirements for and opportunities for our organization and internal federation communication.

The interplay of student and professional commitment, along with their respective competencies, ensures creativity, innovation, and continuity. To ensure the long-term security of these potentials, we focus on targeted personnel development.

Our work is characterized by responsible resource management in the areas of personnel, finances, infrastructure, and environment, taking into account an appropriate standard of quality.

We demand and encourage commitment.



Responsible strategic action is the guiding principle in fulfilling our duties. It enables the security and optimization of personnel, financial, and structural conditions.

In university sports, we embrace trends and developments and strengthen its innovative power through targeted networking. We take into account the diverse interests of all member universities, regardless of their size and resources.

We are shaping the future of university sports!

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Julia Frasch

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