

ENAS 12th Annual Conference and General Assembly
4th - 8th November 2009

Creativity and Innovation in University Sport

Tel-Aviv University - Israel



24th September
Registration and
Payment Deadline

www.enas-sport.net



Welcome address



Peter Lynen,
ENAS President

Dear Colleagues,

I am writing to invite you to the 12th annual ENAS conference taking place at Tel Aviv University in Israel from 4th to 8th November. The main theme for this year's conference is "Creativity and Innovation in University Sport".

In 2009 the European Union is celebrating "The European Year of Creativity and Innovation" to raise awareness of the importance of creativity and innovation for personal, social and economic development; to disseminate good practices; to stimulate education and research, and to promote policy debate on related issues.

Creativity and innovation contribute to economic prosperity as well as to social and individual wellbeing. Universities are part of this development, especially in times of world financial crisis. This is a challenge for Universities and University Sport.

ENAS faces this critical development and wants to present creative models to encourage and motivate its members to realise the potential of what is available to them. The cultural diversity of our member universities as a source of creativity and innovation puts Academic Sports Services in a healthy position from the outset and provides a chance for us to build on this.

At this year's ENAS conference, we will be examining the part university sports should be playing within the community and discuss the benefits and disadvantages of outsourcing university sport services. The conference will also be exploring successful university sport models in times global financial crises and present new trends in sport programs.

I do hope to see you at the conference with five days of motivating and interesting lectures, discussions and workshops. For you, there will be plenty of opportunity to meet new colleagues from across Europe and to share ideas and good practice.

It would be a great pleasure to welcome you to our conference in Tel Aviv!

Peter Lynen
ENAS President

The City of Tel-Aviv

The Mayor's Greetings to the Conference of the European Network of Academic Sports Services

Tel-Aviv-Yafo's history embodies Zionism and vision, fulfillment and inspiration. The first Hebrew city, founded on sand dunes opposite the Mediterranean Sea in 1909, exactly 100 years ago, has over time become a vibrant and spirited metropolis as well as a center of culture, art and sports. From the outset, Tel-Aviv-Yafo was a city that loved, respected and cultivated both amateur and professional sports.



Ron Huldai
Mayor of Tel-Aviv-Yafo

The Tel-Aviv-Yafo Municipality invests considerable resources in sports, and views it as an important component of education that leads to achievements and an active and healthy lifestyle. In recent years we have seen the addition of fitness centers that are open to the public at large, many kilometers of bike paths, and numerous other options for physical recreation which aim to draw a growing number of people to sports-related activities.

I wish to welcome the conference participants who are staying in our city, and trust that you will enjoy the program and the exchange of creative ideas, all designed to promote sports both nationally and internationally.

Very truly yours,
Ron Huldai
Mayor of Tel-Aviv-Yafo



Tel-Aviv University



Professor Zvi Galil
President Tel-Aviv University

To the participants of the 12th ENAS Conference:

It is my great pleasure to extend a warm welcome to the participants of the 12th ENAS Conference being held at the Tel-Aviv University Sports Center.

Tel Aviv University, as the largest institution of higher learning in Israel, is committed to excellence both in scholarship, research and society, offering a broad range of courses, a variety of disciplines, and also, most importantly, sport. The centuries-old dictum "Mens sana in corpore sano" has traditionally fuelled the concept of a healthy balance in one's mode of life. Recreation and physical activity has become an essential tenet of modern life. Tel-Aviv University, through its Sports Complex, where more than 25,000 people enjoy on a weekly basis the vast array of recreational sports and classes, is proud of its potential to integrate academia with modern-day sports activities.

It is my hope that the participants will enjoy and benefit from this conference, and from its theme of "Creativity and Innovation in University Sport", and that the insights and thoughts generated will encourage and further contribute to the enhancement of the lives of students on campuses all over Europe.

We are grateful for the support of all parties who made this event possible.

Professor Zvi Galil
President Tel-Aviv University

The main library at the Tel Aviv university



Conference Information

Venue

The conference will be held at the Tel-Aviv University.

Language

The official language of the conference is English.

Registration

We recommend you register online. Payment can be made online (credit card) or by bank transfer.

Alternatively, you may complete the enclosed form and return it by 24th September to Tel-Aviv University Sports Club, Ramat Aviv, 69978 Tel Aviv or Fax: 972-3-6409674. Payment can be made by bank transfer or credit card only.

Conference Fee

ENAS MEMBERS	Single room	€ 690
	Twin room	€ 590
NON-ENAS MEMBERS	The <i>additional</i> conference fee per institution for non-members is:	+ € 175
ADDITIONAL FEE	Late registration & payment from 24 th September till 20 th October:	+ € 100

The conference fee includes conference participation, hotel accommodation, full board and the leisure programme. Only the full package (conference and hotel accommodation) for the whole period can be booked. No part of the conference fee can be refunded if you do not participate in the entire programme.

Payment

Payment must accompany the registration for it to be accepted. Payments can be made in Euros and are payable to the account holder by credit card or bank transfer. All bank charges must be paid by the participant. Cheques will not be accepted. If required, an approval of payment must be sent not later than 1st October to Tel-Aviv University Sports Club - Fax: 00-972-3-6409674.

Deadlines

Registration and payment: 24th September 2009

If your conference fee has not been paid into the account of Tel-Aviv University Sports Club, your conference place will be cancelled.

24th September
Registration and
Payment Deadline

Cancellation

If you cancel your place before 20th October, 50% of the conference fee will be returned. After this date no money will be refunded.

Currency

The local currency is Israeli Shekel - You can change money at the airport, hotels, banks and bureaus. 1 Euro is 5.5064 Shekel at 9.6.09.

Accommodation

The official hotels for the 12th ENAS Conference are the Tal and Basel Hotels (<http://www.atlas.co.il>) on the beach front of Tel-Aviv. Tal Hotel will be filled up first. Later registration will be accommodated in the Basel Hotel. You will be notified which hotel you have been allocated.

Transport

Arrival:

It is strongly recommended that participants travel via Ben Gurion Airport near Tel Aviv. You will be met at the Airport by representatives of the Organizing Committee holding an ENAS sign. They will be able to advise you on your transport options. Taxis to the Tal and the Basel Hotels leave from the Taxi rank immediately outside the airport. Cost should be around 25 Euro.

There is also a train at the Airport to the University Station which costs 3 Euro, and from there a taxi to the hotels will be about 10 Euro. Payments should be made in Israeli Shekel.

Information Desk

Conference information desks will be open in hotel foyers:

- on 4th November between 10:00 and 20:00
- on 5th-8th November between 07:30-09:00 and 18:00-19:30.

A complete information pack will be available on your arrival at the hotel.

Official receptions

Formal dress is recommended.

Programme

More detailed information, including the leisure programme, will be sent to you when after you have fully enrolled.

Additional Tourist programme

There is an optional tourist programme organised on 8th and 9th November.

Payments and booking is entirely separate and is an additional cost. Details can be found in the attached flyer or under www.sports-center.co.il

Contact / Local Organizing Committee

Tel-Aviv University Sports Club:

phone: +972-3-6408440

Fax: +972-3-6409674

E-mail: udi@asa.org.il

E-mail: info@asa.org.il

www.sports-center.co.il

Be aware that our office is closed on Friday and Saturday.

Israel Entry/Visa Regulations

You will need to check well in advance with your foreign office or a local travel adviser about the document requirements for entry to Israel.

Local Time

Israel is 1 hour ahead of central European time.

One of the indoor swimming pools at the University Sport Center



The famous folk dancing evening at the Tel Aviv university sport center



The Olympic swimming pool at the University Sport Center



Preliminary Programme

Date	Time	Event	Venue	
Wed 04/11/09	13:00	Arrival and registration	Foyer Tal/Basel Hotel	
	18:30	Official welcome and reception	City Hall	
	20:00	Dinner	Jaffa old City	
Thu 05/11/09	09:00	Departure from Hotels		
	09:30	Welcome and official conference opening by ENAS President Peter Lynen Professor Zvi Galil - President of Tel Aviv University Dr. Uri Shefer - Head Israel Sport Authority	University Club The Green House	
	10:30	Conference – Keynote Speaker		
	11:30	Coffee break		
	12:00	Panel discussion		
	13:15	Lunch	University Club The Green House	
	14:30	Subtopic 1: University sport an integral part of the community?	Tel Aviv University Sport Centre	
	15:30	Workshops		
	16:30	Coffee break		
	17:00	Conclusions of the workshops		
	20:00	Dinner		
	22:00	Folk Dancing Evening	Tel Aviv University Sport Centre	
	Fri 06/11/09	09:00	Subtopic 2: Outsourcing University Sport Services – pros and cons	Tel Aviv University Sport Centre
		10:30	Coffee break	
		11:00	Subtopic 3: University Sport in times of credit crunch	
12:15		Life Fitness (ENAS sponsor) presentation		
12:45		Lunch	Tel Aviv University Sport Centre	
14:00		Workshops		
16:00		Coffee break		
16:30		Conclusions of the workshops		
20:00	Dinner			
Sat 07/11/09	09:00	National Models of University Sport	Tel Aviv University Sport Centre	
	10:00	Subtopic 4: New trends in University Sport Programmes		
	11:00	Coffee break		
	11:15	ENAS projects		
	12:00	Conference conclusion		
	12:15	Presentation by Conference Host 2010		
	13:00	Lunch	Tel Aviv University Sport Centre	
	14:30	General assembly		
	17:30	Cultural programme		
	20:00	Farewell dinner		
Sun 08/11/09	All day	Departure		

Name of Institution:

Name of Participant:.....

Address:.....

Position:

Phone:

Fax No.:.....

E-mail:

Web:

Costs:

Full residential rate (sharing) € 590

Full residential rate (single) € 690

Additional non members conference fee (per institution) € 175

Total payment by bank €

--

Bank transfer - Tel-Aviv University Sports-Club

Bank Discount Tel-Aviv University branch

No. 11-105 Account 35777

Swift Code: IDB lilit

ENAS Conference 2009

Arrival date/time/flight no:.....

Departure date/time/flight no:.....

Name: Country:.....



**SPORTS CLUB
TEL-AVIV UNIVERSITY**

Additional Tourist Programme Following ENAS 12th Annual Conference

Sunday 9th - a full day tour to Jerusalem and the Dead Sea



Jerusalem

Enjoy the view of the Capital of three religions from Mount Scopus as did the Roman legionnaires and the Crusaders at their times. Temple Mount, Mount Zion and the Citadel, also known as the Tower of David. Wonder the Jewish Quarter and enjoy the illustrious Roman Cardo. In the Armenian Quarter visit the sacred place for all Christians – The Church of the Holy Sepulcher, Via Dolorosa. The Western Wall will not be missed out, the holiest place of Judaism that stands as the only reminder of the Holy Temple and is visited by thousands every day.



The Dead Sea

The Dead Sea, the lowest and "saltiest" place on earth known for its healing effects, it offers your soul and body healthiest treatment in the world.

Monday 10th - 1 day tour to Nazareth, Tiberias, Sea of Galilee, Capernaum

Nazareth, Tiberias, Sea of Galilee, Capernaum



Here stands the Church of the Annunciation that is believed to be built at the exact place where Angel Gabriel announced to Mary that she would give birth to the Son of God.

Driving through Cana of Galilee and following the trail of miracles we will arrive at Tabgha - the site of the Miracle of the Loaves and Fish. Our next stop will be Capernaum - ruins of an ancient synagogue and a settlement that also said to be the place where Jesus lived. Driving through the city of Tiberias we will continue to "Yardenit", this Jordan River Baptismal complex attracts pilgrims from all over the world. And as we are touring the area do not forget to enjoy panoramic view of the Sea of Galilee.

Highlights: Nazareth, Church of the Annunciation, Tabgha, Capernaum, and "Yardenit".

Additional Tourist Programme

Price Includes

Transport, Guide, Entrance fee at sites, Lunch at a restaurant.

Prices - (per person)

Jerusalem Tour - € 90

Nazareth Tour - € 80

Extra Night at the Hotel: (Bed and Breakfast)

Single - € 141

Double - € 126

Total Sum:

€

Payment:

In Euro by Bank Transfer:

Tel-Aviv University Sports-Club

Bank Discount Tel-Aviv University branch

No. 11-105 Account 35777

Swift Code: IDB lilit

Additional Tourist Programme

Name:

Passport Number:.....

Address:..... Phone No.

E-mail:

Institution:

Country:

Number of People registered:.....

Remarks:

1. The Tours above will take place only number of participants have registered.
2. Number of participants on the tours is limited - to first come first serve basis.
3. Registration and payment dead line is 24th September.
4. Cancellation: before 20th October 50% of the fee will be returned, after this date, no fee will be refunded.